ADOBE CREATIVE SUITE 4 MASTER COLLECTION

Design across media

Create visually rich content for virtually any medium—print, web, interactive, video, audio, and mobile—using the tightly integrated tools and services in Adobe Creative Suite® 4 Master Collection software. From producing printed pages to distributing engaging content online, on film, on air, and on device, you get the ultimate design environment to keep pace with your imagination.

Combining the best of Adobe Creative Suite 4 Design Premium, Web Premium, and Production Premium into one value-packed offering, CS4 Master Collection enables you to:

Richly express yourself in virtually any medium — Through numerous new features and improvements in CS4 Master Collection, you can express yourself freely and stay in the creative flow, no matter what the medium for your design.

Simplify workflows for greater efficiency — Design across media more efficiently and effectively using simpler ways to complete common tasks and innovative new approaches to moving from one medium to another.

Exchange information, ideas, and feedback more easily — Work with new and enhanced creative pro services that enable you to collaborate online with colleagues and clients, find answers to technical questions, create and share color harmonies, and more.

CS4 Master Collection offers these top 10 new features and benefits:

More speed and control in everyday design tasks

Catch production errors on the fly with Live Preflight and manage placed files more efficiently with the newly customizable Links panel in InDesign CS4. Zoom in on images

more smoothly and rapidly than ever, and rotate your canvas to any angle in Photoshop CS4 Extended.
Combine variable-sized artboards in a single document in Illustrator CS4. And do more with dozens of other enhancements that help you deliver the design work you do today, faster.



In Photoshop, rotate canvas and image together to any angle for convenient viewing and editing.



Adobe Creative Suite 4 Master Collection combines the full new versions of:

- Adobe InDesign® CS4
- Adobe Photoshop® CS4 Extended
- Adobe Illustrator® CS4
- Adobe Acrobat® 9 Pro
- Adobe Dreamweaver® CS4
- · Adobe Flash® CS4 Professional
- · Adobe Fireworks® CS4
- Adobe Contribute® CS4
- Adobe After Effects® CS4
- Adobe Premiere® Pro CS4
- Adobe Soundbooth® CS4
- Adobe OnLocation® CS4
- Adobe Encore® CS4

Also includes:

- Adobe Bridge CS4
- Adobe Device Central CS4
- · Adobe Dynamic Link
- · Adobe Media Player
- Adobe Version Cue® CS4

Who should use CS4 Master Collection

No matter what your core creative specialty, you can express yourself in more media thanks to intelligent integration among the tools and services in Master Collection. CS4 Master Collection is designed for:

Graphic designers — Design professionals with sophisticated visual skills who are deeply experienced at combining text, images, graphics, and color into compelling printed and web content and who want to keep expanding their creative skills in more media, including video and audio

Web professionals — Professionals who, working solo or in interactive and web design teams, are responsible for designing, developing, and deploying web and mobile sites

Video professionals — Professionals in video editing, motion graphics and visual effects design, or animation who care about saving production time and making a mark with their work

Educators — Educators in K-12 and higher education, including top design schools, who need to equip their students and their labs with leading design software for multiple media

With CS4 Master Collection, cross-media designers can efficiently produce interactive, online versions of their print content; web designers can incorporate high-quality video; and video professionals can promote their stories in more media.

New dimensions in image editing

Use the indispensable tools in Photoshop as a starting point in any medium: Apply the revolutionary new Content-Aware Scaling to automatically recompose an image as you resize it, smartly preserving vital areas as the image adapts to new dimensions. Paint, composite, and animate 3D models using familiar tools. Enhance video footage, even synching visual effects to an audio track.



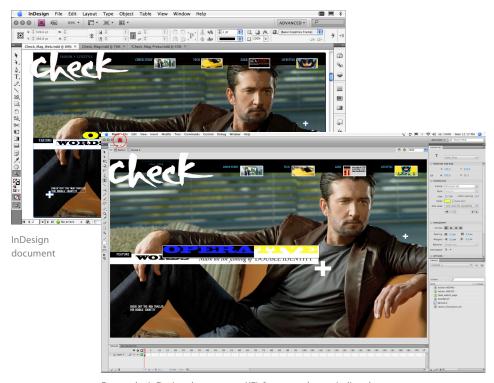




Resized to fit a narrow column width using Content-Aware Scaling

Rich interactive documents

Export a dynamic presentation or interactive brochure as a SWF file with interactive buttons, hyperlinks, and unique page transitions, such as curl, wipe, dissolve, and fade. Or, combine the page layout strength of InDesign and the authoring power of Flash to customize rich interactive documents. For example, export an InDesign layout as an XLF file and open it with full visual fidelity in Flash CS4. Then add sophisticated interactivity, animation, and navigation in Flash to produce engaging online reading experiences.



Export the InDesign document to XFL format and open it directly in Flash to create a sophisticated interactive version of it.

New animation controls for richer online experiences

Dramatically simplify the creation and updating of animations in Flash CS4 without losing creative flexibility. Apply tweens directly to objects instead of to keyframes with greater control over individual animation attributes. Use the new 3D translation and rotation tools to animate 2D objects on x, y, and z axes in 3D space. Create more natural animated interactions between linked objects or distort a single shape using the new Bones tool.

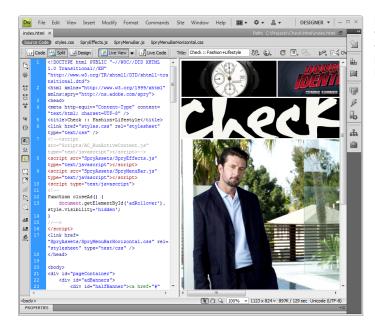




Create smooth natural animations more intuitively using the new Bones tool. in Flash CS4 Professional.

Easier interactions with compound web pages

Design and develop more sophisticated websites with new Live View in Dreamweaver, which features interactive code editing. Use the new Related Files and Code Navigator features to dive deeply into complex pages that include HTML files, link to external JavaScript documents, and integrated XML data. Update your code in the associated files and review changes instantly in the master document's Design view.

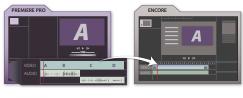


Rapidly navigate your code while viewing pages as they will look rendered in a web browser thanks to the new Live View mode.

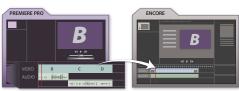


Exceptional productivity in video post-production

Move content among After Effects, Adobe Premiere Pro, Soundbooth, and Encore with unparalleled efficiency, so you have more time to craft your vision. Expanded Dynamic Link enables you to link content between components so you can see updates instantly without rendering.



A dynamically linked Adobe Premiere Pro sequence acts like any other layer in After Effects, but when you make changes in Adobe Premiere Pro, the layer in After Effects updates instantly—without rendering.



Direct-to-disk recording and tapeless workflows

Shoot footage directly to disk from non-file-based cameras with redesigned Adobe OnLocation CS4, which now runs natively on Windows and Intel based Mac OS systems. Import and natively edit the latest tapeless formats—including AVCHD, P2, and XDCAM EX—without transcoding or rewrapping in Adobe Premiere Pro CS4.

Project intelligence with XMP metadata

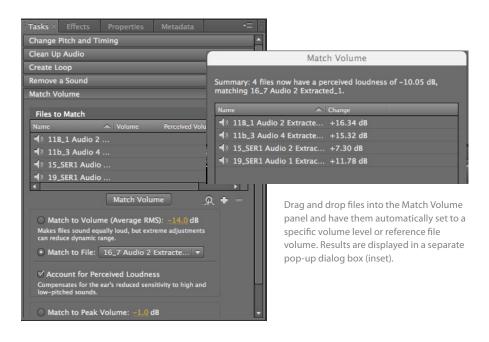
Capture valuable XMP metadata from your camera, and accumulate key information throughout the production process for intelligent media management. Use new Speech Search technology in Adobe Premiere Pro and Soundbooth to turn spoken dialog into metadata, making it easy to find particular clips and making video assets searchable online.



Use the powerful new Speech Search feature in both Adobe Premiere Pro CS4 and Soundbooth CS4 to automatically generate metadata that makes video searchable by linking the spoken word to timecodespecific text.

Intuitive audio

Amplify your impact in your video, film, and online interactive projects with Soundbooth CS4. Multi-track recording capabilities, a visual approach to professional audio editing, and tight integration with Adobe Premiere Pro, After Effects, Flash, and Encore make Soundbooth a valuable addition to your creative work.



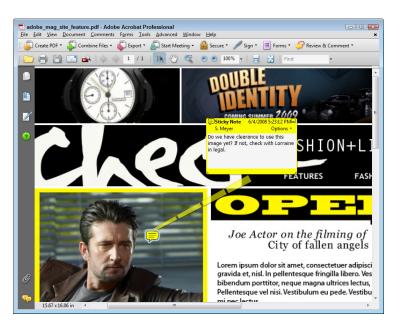
PDF everywhere

Communicate effectively with clients, colleagues, and others using Adobe PDF files. Add video and audio created in Flash to PDF files for smooth playback in Acrobat 9 and Adobe Reader 9 software. Quickly export interactive web prototypes from Fireworks CS4 to PDF for client review. Embed video into PDF files for clients to add timecode-specific comments, and then view those comments mapped to an Adobe Premiere Pro timeline. Package documents in dynamic PDF portfolios with customizable interactive navigation. And more!

See the following for more details about Adobe Creative Suite 4 Master Collection:

- Adobe Creative Suite 4 Design Premium What's New
- Adobe Creative Suite 4 Design Premium Reviewer's Guide
- Adobe Creative Suite 4 Web Premium What's New
- Adobe Creative Suite 4 Web Premium Reviewer's Guide
- Adobe Creative Suite 4 Production Premium What's New
- Adobe Creative Suite 4 Production Premium Reviewer's Guide

You can also dive deeper into new features and benefits for individual components of Master Collection, such as Photoshop CS4 Extended or Flash CS4 Professional, by consulting the What's New and Reviewer Guide documents for those products.



Export a Fireworks comp as a PDF file for your clients to review and mark up with comments using Adobe Reader or Adobe Acrobat software.

Availability and pricing

Adobe Creative Suite 4 Master Collection will be available in North America for an estimated street price of US\$2,499, directly from Adobe or through Adobe Authorized Resellers. To order directly from Adobe, visit the Adobe Store at *www.adobe.com* or call 1-800-833-6687.

Licensed owners of Adobe Creative Suite 3 Master Collection can upgrade to Adobe Creative Suite 4 Master Collection for US\$899. In addition, licensed owners of any of these products can upgrade to CS4 Master Collection for US\$1,599: Adobe Creative Suite 3 Design Premium, Design Standard, Web Premium, Web Standard, and Production Premium; Adobe Creative Suite 2.x Premium and Standard; Adobe Creative Suite 1.x Premium and Standard; Macromedia Studio 8 and Studio MX 2004; and Adobe Production Studio Premium and Standard 1.x. Those licensed customers who have specific combinations of two eligible older versions of the suite—for example, a copy of Adobe Creative Suite plus a copy of Macromedia Studio, a copy of Creative Suite plus a copy of Adobe Production Studio, or a copy of Macromedia Studio plus a copy of Production Studio—can upgrade to CS4 Master Collection for US\$1,199.

A complete description of upgrade eligibility and pricing is available in a separate Pricing Overview document. For volume licensing information, contact an Adobe Authorized Licensing Center or go to www.adobe.com.

Estimated street prices do not include taxes, shipping, handling, or other related expenses. Information on pricing and support policies outside of North America and for Education customers will be available separately.

About Adobe Systems Incorporated

Adobe revolutionizes how the world engages with ideas and information—anytime, anywhere, and in any medium. For more information, visit *www.adobe.com*.

Creative Suite 4 Master Collection: System Requirements

Mac OS

- · Multicore Intel® processor
- Mac OS X v10.4.11–10.5.4
- Java Runtime Environment 1.5 required for Adobe Version Cue Server
- 2GB of RAM (more RAM recommended when running multiple components)
- 26.3GB of available hard-disk space for installation; additional hard-disk space required during installation (cannot install on a volume that uses a case-sensitive file system or on flash-based storage devices)
- 1,280x900 display with OpenGL 2.0-compatible graphics card*
- Some GPU-accelerated features require graphics support for Shader Model 3.0
- Dedicated 7200 RPM hard drive for DV and HDV editing; striped disk array storage (RAID 0) for HD; SCSI disk subsystem preferred
- DVD-ROM drive (SuperDrive required for DVD creation)
- Blu-ray burner required for Blu-ray disc creation
- · Core Audio-compatible sound card
- QuickTime 7.4.5 software required for QuickTime and multimedia features
- Broadband Internet connection required for online services**
- * For updates to system requirements and more detailed information about video hardware compatibility, visit: www.adobe.com/products/creativesuite/mastercollection/systemreqs

Windows

- 2GHz or faster processor for DV; 3.4GHz for HDV; dual 2.8GHz for HD*
- Microsoft® Windows® XP with Service Pack 2 (Service Pack 3 recommended) or Windows Vista® Home Premium, Business, Ultimate, or Enterprise with Service Pack 1 (certified for 32-bit Windows XP and Windows Vista†)
- 2GB of RAM (more RAM recommended when running multiple components)
- 24.3GB of available hard-disk space for installation; additional free space required during installation (cannot install on flash-based storage devices)
- 1,280x900 display with OpenGL 2.0–compatible graphics card‡
- Some GPU-accelerated features require graphics support for Shader Model 3.0
- Dedicated 7200 RPM hard drive for DV and HDV editing; striped disk array storage (RAID 0) for HD; SCSI disk subsystem preferred
- For SD/HD workflows, an Adobe-certified card for capture and export to tape‡
- OHCI-compatible IEEE 1394 port for DV and HDV capture, export to tape, and transmit to DV device
- DVD-ROM drive (DVD+-R burner required for DVD creation)
- Blu-ray burner required for Blu-ray disc creation
- Microsoft Windows Driver Model
 – or ASIO-compatible sound card
- QuickTime 7.4.5 software required for QuickTime and multimedia features
- Broadband Internet connection required for online services**
- * An SSE2-enabled processor is required for AMD systems.
- † Adobe Photoshop Extended and Acrobat Pro natively support 64-bit editions of Windows Vista. Adobe Premiere Pro, After Effects, Soundbooth, Encore, and Adobe OnLocation are certified on 64-bit Windows Vista.
- ‡ For updates to system requirements and more detailed information about video hardware compatibility, visit: www.adobe.com/products/creativesuite/mastercollection/systemregs



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