How to share video

You can share movies, stills, and audio in a variety of file types to the web, mobile devices, videotape, Video CDs, and Super Video CDs. You can also copy and save projects for editing and storage.

The Publish+Share panel (**Figure 1**) contains everything you need to save and share your finished project. You can save your project for viewing on the web, a personal computer, DVD, Blu-ray Disc, a mobile device, and more.

You can start a new share by clicking any of the share options: web DVD, Disc, Online, Computer, Mobile Phones And Players. Each of these options opens a view in Publish+Share that provides specific options and settings for sharing to the respective media types.

Figure 1 Publish+Share panel

web DVD: Build web DVD for viewing online or on a computer.

Disc: Burn DVD, Blu-ray, and AVCHD discs. To use this option, you must have a compatible disc burner installed.

Online: Upload content to Facebook, Vimeo, or YouTube. For online services, content is automatically formatted to the site's requirements.

Computer: Create video to be viewed by others on their computers. You can select from a wide range of formats, including Adobe Flash Video, MPEG-2, Windows Media File, QuickTime video, or AVI. The format you choose depends on such factors as the platform (Windows Media Files, for example, cannot be played in Mac OS without a plug-in), quality level (AVI, AVCHD, MPEG-2 provide high quality video), and file size (Adobe Flash Video, QuickTime, and Windows Media Format all provide relatively small file sizes).

Mobile Phones And Players: Export video for viewing on an iPod, Smart Phone, PSP, or other mobile device. Premiere Elements automatically chooses settings for selected devices, while allowing you to adjust other settings, such as audio and video quality.

Note: The Publish+Share panel simplifies sharing and exporting by providing presets of the most commonly used formats and settings. If you want to specify unique settings for any format, you can click Advanced options and make changes.

© 2012 Adobe Systems Incorporated

Create DVD files for web

web DVD files are DVD files played online. You can share your movie clips as web DVD files that can be embedded within web pages. The movie clips are exported in the Flash format.

To create web DVD files for desktop:

1. Click the Publish+Share panel (**Figure 1**).
2. Click web DVD.

   Note: A web DVD requires that your project includes disk menu or chapters. If it does not, you are prompted to add them. Follow the steps to add them, and then repeat steps 1 and 2.

   web DVD view opens (**Figure 2**).
3. Select Computer, Save To Folder On Computer.
4. Select a preset from the Presets menu.
5. In Project Name, enter a name for your project.
6. In Save In, click Browse to select a location for the DVD output files.
7. Click the Build button to create the web DVD.

   The Build Completed message appears after the build is complete (**Figure 3**).
8. Click Done or click the link to preview the generated web DVD file.

   The file opens in your browser (**Figure 4**).

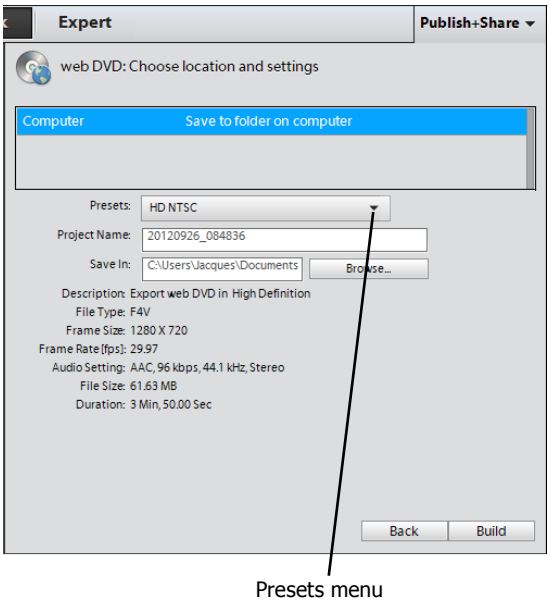

Figure 2 web DVD view

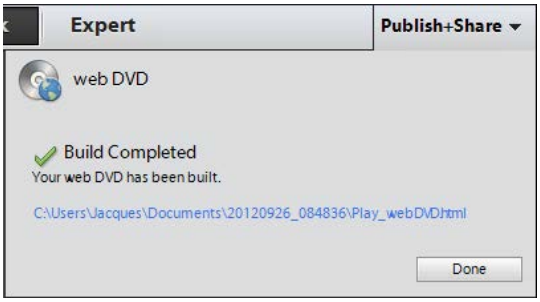

Figure 3 Build Completed message and link

Figure 4 File open in a browser window

© 2012 Adobe Systems Incorporated

Sharing to DVD and Blu-ray

Sharing to a disc is ideal for large projects. You can share the movie to a DVD or Blu-ray disc. Depending on the complexity and length of the project and your computer speed, encoding (compressing) video and audio for a disc can take hours. If you plan to burn multiple discs with the same content and quality, you can save time by burning them in the same session, which compresses the project only once.

To share to DVD or Blu-ray:

1. Before starting Premiere Elements, connect and turn on all external DVD or Blu-ray burners.
2. Click the Publish+Share panel and select Disc.

   Disc view appears (**Figure 5**).
3. In Disc view, choose either DVD or Blu-ray from the menu.
4. Select Disc as the Burn To option.
5. Type a name for the disc.

   This name appears in Windows if you insert the disc into a computer after the DVD burn has been completed. (The default name is a date stamp in 24-hour format: YYYYMMDD_hhmmss.)
6. Select a burner from the Burner Location menu.
7. Make sure that a compatible disc is inserted in the drive. If you insert a disc, click Rescan to check all connected burners for valid media.
8. In the Copies box, enter the number of discs you want to burn during this session.

   You are prompted to insert new discs until all have been burned. Encoding the video and audio takes place only once.
9. For Presets, select the option for the television standard used in the geographic location of your audience.
   - NTSC Dolby DVD (Standard view; United States and other countries that use the NTSC standard)
   - NTSC Dolby Widescreen (16 x 9 view; United States and other countries that use the NTSC standard)
   - PAL Dolby DVD (Standard view; United Kingdom and other countries that use the PAL standard)
   - PAL Dolby Widescreen (16 x 9 view; United States and other countries that use the PAL standard)

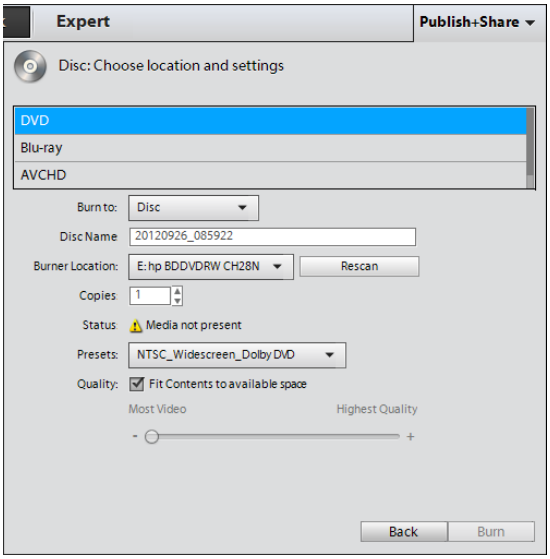

Figure 5 Disc view

10. (Optional) Select Fit Contents To Available Space. If burning to a DVD, you can deselect this option and drag the slider to choose the video quality you want. (By default, this option is selected for DVD, and deselected for Blu-ray.)
11. Click Burn to begin converting your project to the DVD or Blu-ray format and burning the disc. If you are burning a DVD, and a burner is not available, you can burn to a DVD folder, and then burn the resulting files to DVD when the burner is available.

    The Burn Completed message appears after the build is complete.

    Note: Encoding the video and audio for disc output can take several hours.
12. Click Done.

Sharing HD video

AVCHD (Advanced Video Coding High Definition) is a file-based format for the digital recording and playback of high-definition video. Use AVCHD if you want to export your video to a high definition format that can be burnt on a DVD. The generated files can be played using an AVCHD compatible Blu Ray player. You can also export the generated files to a folder on your computer. You can copy the exported folder to a pen drive and play files by plugging the drive into the USB port of a Blu Ray player. You can also play the files on your computer using software that supports AVCHD.

Note: Premiere Elements AVCHD files do not play on AVCHD camcorders.

To share HD video on DVD:

1. Before starting Premiere Elements, connect and turn on all external DVD or Blu-ray burners.
2. Click the Publish+Share panel and select Disc.

   Disc view appears (**Figure 6**).
3. In Disc view, choose HVCHD from the menu.
4. Select Disc as the Burn To option.
5. Type a name for the disc.

   This name appears in Windows if you insert the disc into a computer after the DVD burn has been completed. (The default name is a date stamp in 24-hour format: YYYYMMDD_hhmmss.)

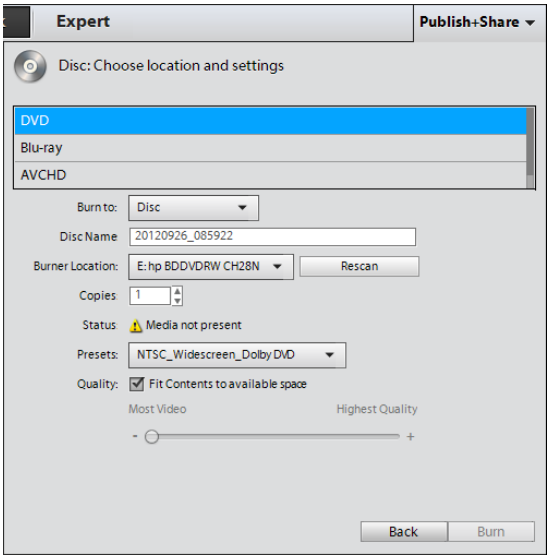

Figure 6 Disc view

 © 2012 Adobe Systems Incorporated

6. Select a burner from the Burner Location menu.
7. Make sure that a compatible disk is inserted into the drive. If you insert a disk, click Rescan to check all connected burners for valid media.
8. In the Copies box, enter the number of disks you want to burn during this session.

   You are prompted to insert new discs until all have been burned. Encoding the video and audio takes place only once.
9. For Presets, select the option for the television standard used in the geographic location of your audience.
   - NTSC Dolby DVD (Standard view; United States and other countries that use the NTSC standard)
   - NTSC Dolby Widescreen (16 x 9 view; United States and other countries that use the NTSC standard)
   - PAL Dolby DVD (Standard view; United Kingdom and other countries that use the PAL standard)
   - PAL Dolby Widescreen (16 x 9 view; United States and other countries that use the PAL standard)
10. (Optional) Select Fit Contents to Available Space. If burning to a DVD, you can deselect this option and drag the slider to choose a video quality.
11. Click Burn to convert the project and burn the disk.

    The Build Completed message appears after the build is complete.
12. Click Done.

Sharing online

Adobe Premiere Elements enables you to export your movie in formats suitable for delivery through the Internet. Using the Publish+Share panel, you can upload your video directly to the web. Adobe Premiere Elements provides preset formats such as Adobe Flash Video (.flv), Flash Renamed MP4 file (.f4v), and QuickTime (.mov), which are commonly used to embed video into web pages and web applications.

The Flash Video For Web preset covers the requirements of most servers and the bandwidth and player options available to most viewers. Using a preset is the quickest way to export your movie. You can also customize the settings to match a specific situation. Remember, however, to make sure that the data rate of your movie is appropriate for the intended playback medium.

Adobe Premiere Elements makes it simple to quickly upload your movies directly to YouTube. You can set up an account and specify quality settings the first time you upload to YouTube.

© 2012 Adobe Systems Incorporated

To share a movie on YouTube:

1. Click the Publish+Share panel and select Online.

   Online view appears (**Figure 7**).

2. Choose YouTube from the list.
3. Use the Presets menu to set a format for your YouTube file (**Figure 8**).
4. Click Next and log in to YouTube (**Figure 9**). If it is your first time uploading to YouTube, click Sign Up Now and register. Then log in.
5. Click Next.

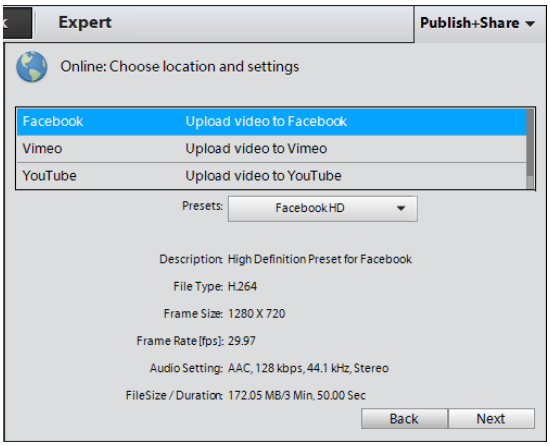

Figure 7 Options in Online view

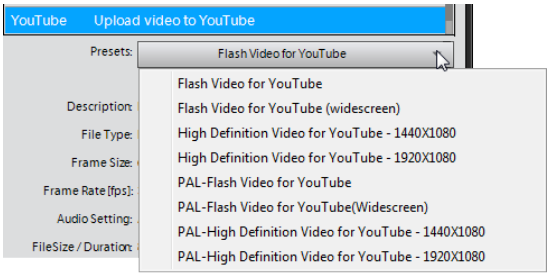

Figure 8 YouTube Presets menu

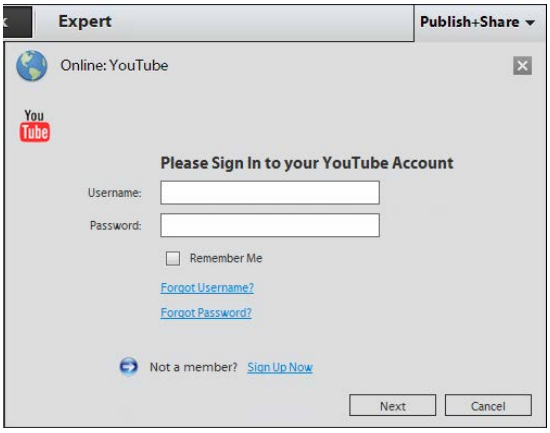

Figure 9 Log in to YouTube

© 2012 Adobe Systems Incorporated

6. Enter the required information about your project: Title, Description, Tags, and Category (**Figure 10**). Then click Next.
7. Choose whether you want to allow the public to view your project, and then click Share.

   The Share Complete message appears after the share is finished uploading (**Figure 11**). You can choose View My Shared Video to open YouTube and watch your video **(Figure 12)** or Send An E-mail to send an e-mail about your new posting.
8. To return to the main Publish+Share panel, click Done.

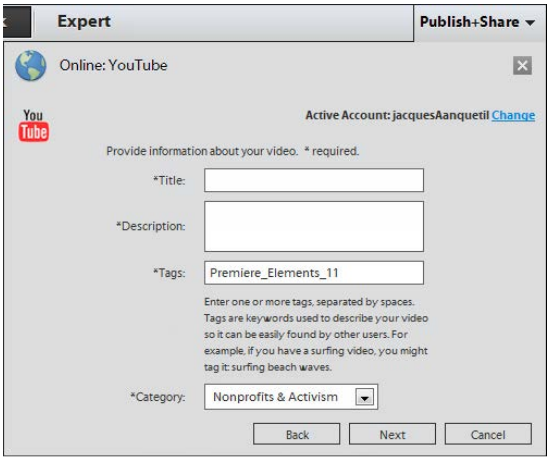

Figure 10 Movie information

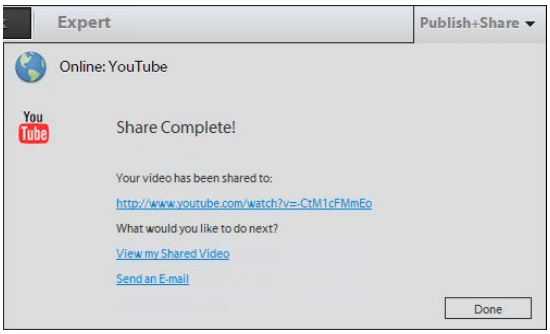

Figure 11 Share Complete message

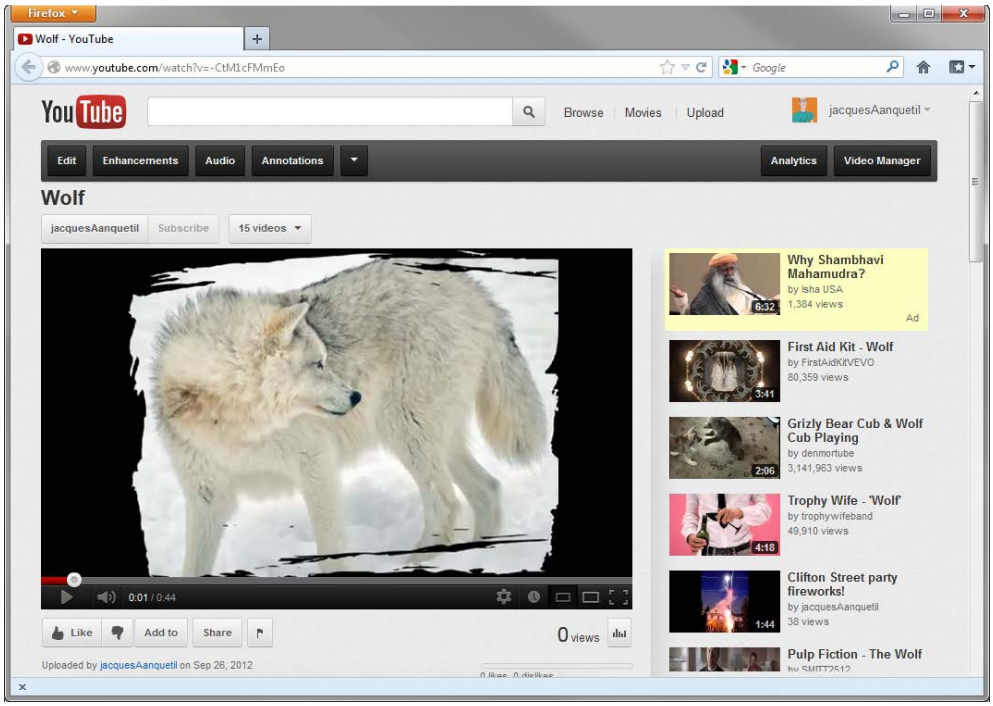

Figure 12 Viewing the video on YouTube

Sharing to your computer

The video you edit in the Timeline or Sceneline is not available as an independent video file until you export it, or share it, to a video format. After export, you can play it back on your computer, view it in other media players or editing programs, and move it to other computers.

Sharing a movie for computer playback generally creates files with data rates and file sizes that exceed the limits for successful playback on the Internet, VCD, SVCD, DVD, or handheld devices.

To share to your computer:

1. Click the Publish+Share panel and select Computer.

   Computer view appears (**Figure 13**).

2. Choose a format from the list.

   For example, if you are distributing and viewing the project on the web, you might choose Adobe Flash Video.

3. Choose a quality level from the Presets menu.

   As with other quality settings, file size increases as quality increases.

4. Enter a name for the file.

   This is the name that will appear on your computer.

5. Click the Browse button to select a location for the file on your computer.

6. Click Save.

   Premiere Elements renders the file and saves the file to your computer in the location you selected. As with other formats, rendering may take some time.

   Once the rendering completes, you will see a confirmation message. To view the file, browse to its location.

7. Click Done.

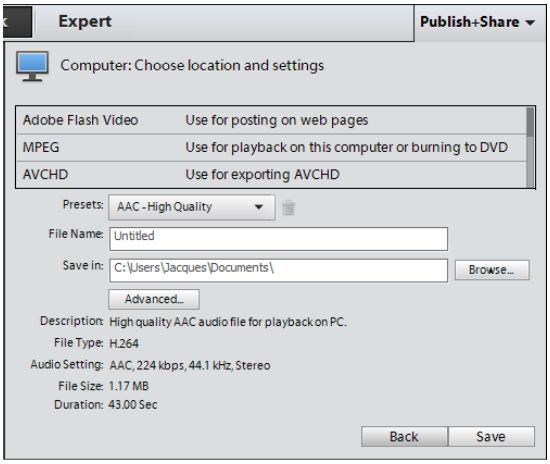

Figure 13 Computer view

Sharing to a mobile phone or player

With Premiere Elements, you can share projects to a range of handheld media players and mobile phones so viewers can watch your movies on these players.

With this option, you first format the project and save it to your computer. Later, you can move the file to a media player or mobile phone.

Each player or phone has particular requirements. For more information on the specifications for your desired player or phone, go to the manufacturer's website.

 © 2012 Adobe Systems Incorporated

To share to a mobile phone or player:

1. Consult the user guide for the device to determine the video file formats it supports.
2. In the Publish+Share panel, click Mobile Phones And Players.

   Mobile view appears (**Figure 14**).
3. Choose your phone or player from the list.

   For example, to share video on the Apple iPod, choose Apple iPod And iPhone.
4. Choose a quality level from the Presets popup menu.

   As with other quality settings, file size increases as quality increases
5. Enter a name for the file.

   This is the name that will appear in both your computer and the phone/player.
6. Click the Browse button to select a location for the file on your computer.

   This is the location from which you will copy the file to a phone or player.
7. Click the Advanced button to open the Export Settings dialog box (**Figure 15**).

   You can use the Audio tab in the Export Settings dialog box to adjust the settings for the audio file.
8. If you are exporting video, make sure the Export Video option is selected. If you are exporting audio only, make sure the Export Video option is not selected.
9. Click OK to close the Export Settings dialog box.
10. Click Save to export your audio or video file.

    Premiere Elements renders the file and saves the file to your computer in the location you selected. As with other formats, rendering may take some time.

    Once the rendering completes, you will see a confirmation message. To view the file, browse to its location.

    Note: Depending on the file type, you may not be able to view the movie on your computer unless you have the correct player installed.
11. Click Done.

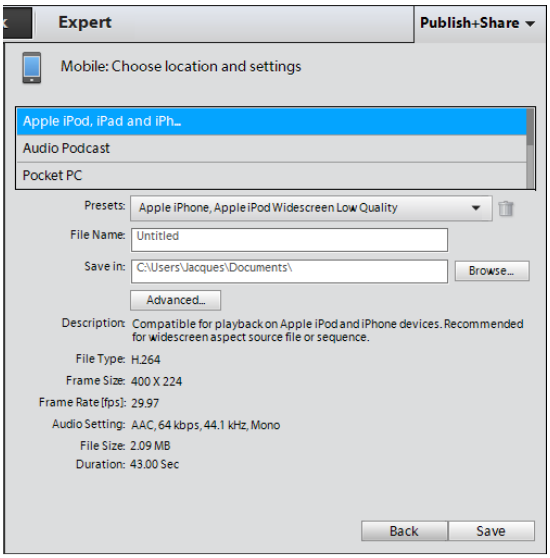

Figure 14 Mobile view

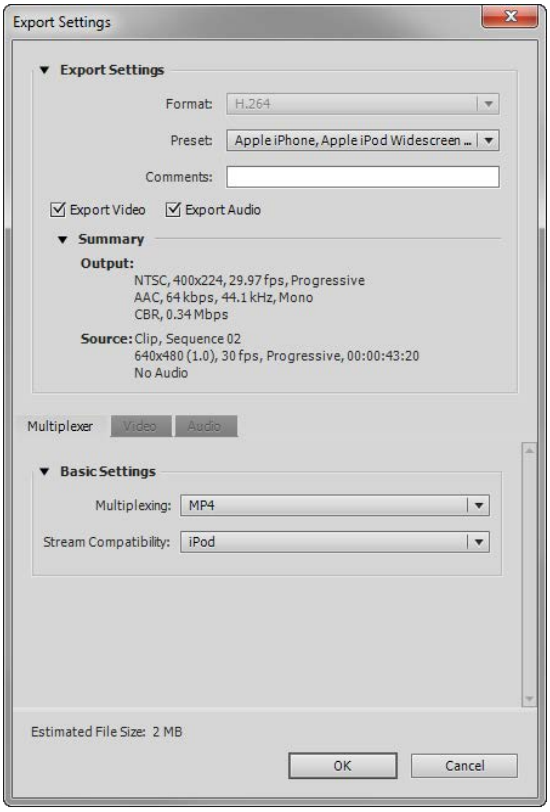

Figure 15 Export Settings dialog box with Video tab selected