Podcasting

In Adobe Premiere Elements, you can create audio or video files to use in podcasts by exporting files.

Exporting audio and video for podcasting

If you want to create an audio file for use in a podcast, you should save it as an MP3 or AAC file. To export the audio from your movie in the format of your choice, use the Mobile Phones And Players option in the Publish+Share panel.

You select an export format by choosing the mobile device you want to target and then choosing a preset format for the exported file (**Figure 1**). Adobe Premiere Elements offers a number of preset formats optimized for specific devices. Use the provided presets for best results. If your project requires special settings, you can click the Advanced button and make changes.

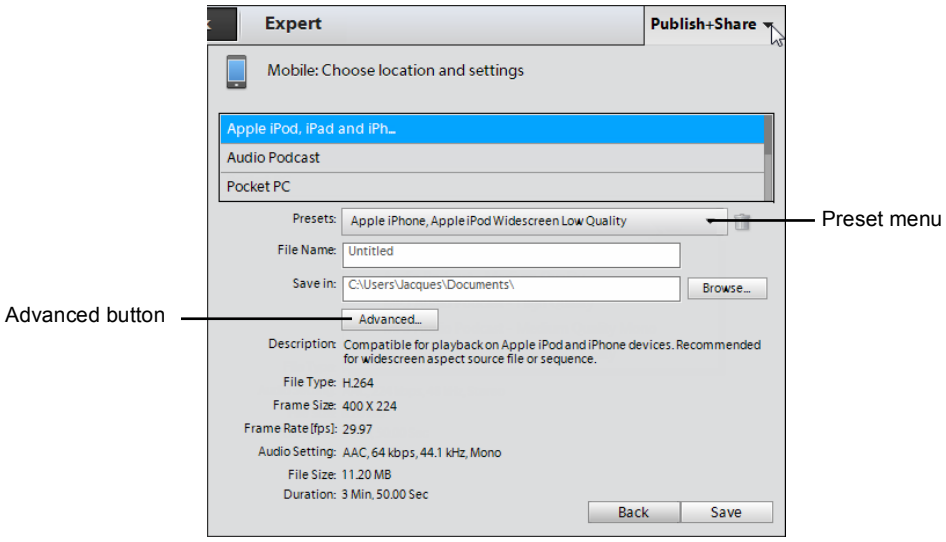

Figure 1 Publish+Share panel

All mobile files are compressed by using the H.264 compression standard. To help you decide which preset to choose, each preset's specific settings for file type, frame size, frame rate, audio frequency, file size, and duration are listed below the preset name. You can choose from the following formats when sharing to a mobile phone or player:

Apple iPod And iPhone: Creates a file that plays back optimally from an iPod or iPhone. Choose iPod And iPhone High Quality or iPod And iPhone Medium Quality.

Audio Podcast: Creates an audio file in MPEG-4 Movie format for optimal playback from an iPod or other audio player or mobile phone. Choose Audio Podcast – High Quality, Audio Podcast – Medium Quality, or MP3 Audio Podcast.

Pocket PC: Creates a Windows Media Video (.wmv) file for optimal playback on a Pocket PC.

Smartphone: Creates a Windows Media Video (.wmv) file for optimal playback on a Smartphone. Choose a landscape or portrait preset.

Sony PSP (PlayStation Portable): Creates an MPEG-4 Movie file for optimal playback on a Sony PSP device. Choose the High Quality, Medium Quality, or Widescreen preset.

Mobile Phone: Creates an MPEG-4 Movie file for optimal playback on a mobile phone. Choose a preset based on the desired final frame size and whether you want a 3GP file or an MP4 file.

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To export audio or video for podcasting:

1. Consult the user guide for the device to determine the video file formats it supports.
2. In the Publish+Share panel, click Mobile Phones And Players (**Figure 2**).

   Mobile view appears (**Figure 1**).
3. Choose your phone or player from the list.

   For example, to share video on the Apple iPod, choose Apple iPod And iPhone.
4. Choose a quality level from the Presets popup menu.

   As with other quality settings, file size increases as quality increases
5. Enter a name for the file.

   This is the name that will appear in both your computer and the phone/player.
6. Click the Browse button to select a location for the file on your computer.

   This is the location from which you will copy the file to a phone or player.
7. Click the Advanced button to open the Export Settings dialog box (**Figure 3**).

   You can use the Audio tab in the Export Settings dialog box to adjust the settings for the audio file.
8. If you are exporting video, make sure the Export Video option is selected. If you are exporting audio only, make sure the Export Video option is not selected.
9. Click OK to close the Export Settings dialog box.

   If you modified the settings, you are prompted to save the settings as a new preset.
10. Name the new settings and click OK.
11. Click Save to export your audio or video file.

    Premiere Elements renders the file and saves the file to your computer in the location you selected. As with other formats, rendering may take some time.

    Once the rendering completes, you will see a confirmation message. To view the file, browse to its location.

    Note: Depending on the file type, you may not be able to view the movie on your computer unless you have the correct player installed.

Figure 2 Publish+Share panel

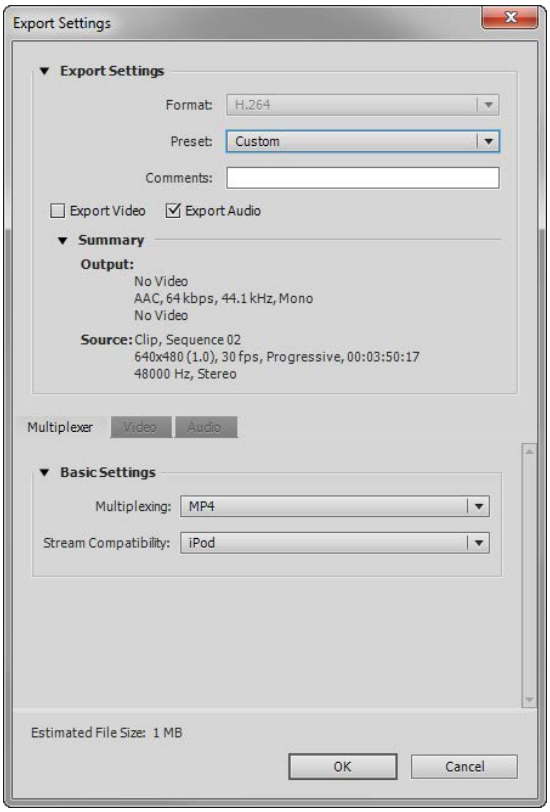

Figure 3 Export Settings dialog box with Audio tab selected

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