

North America



ADOBE® PHOTOSHOP® ELEMENTS 8



The #1 selling consumer photo- and video-editing software

ADOBE® PREMIERE® ELEMENTS 8

UPLOAD DIRECTLY TO



September 28, 2007
Adobe Photoshop Elements 6
April 1, 2009
Adobe Premiere Elements 7

Easily manage everything from one convenient place

You have a lifetime of photos and video clips. Bring them all together in the powerful, easy-to-use Organizer—the hub of your photo and video experience. Then dive into a full range of creative activities and start enjoying your memories.

Enhanced Powerful Organizer

Visually find, view, manage, and help protect all your photos and video clips.

Enhanced Full-screen mode

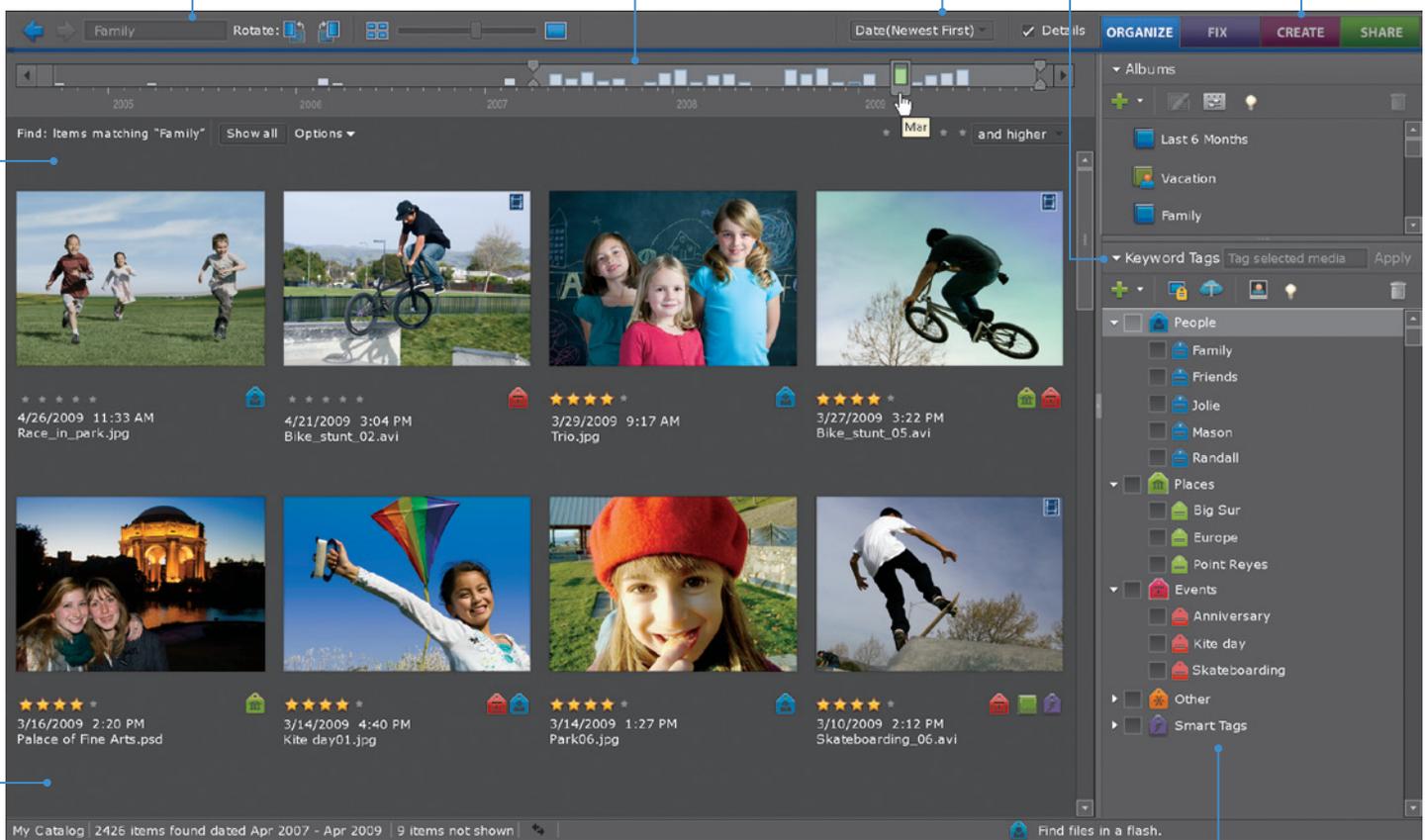
Quickly show off your photos and videos in full screen, and even access common photo-editing adjustments.

Flexible search options

Search by date or by keyword, and find using visual tags or People tags.

Endless creative possibilities

Once you've organized your photos and videos, choose your favorites and jump right into editing, creating, or sharing.



Anywhere access

Show off and manage your photos and videos virtually anywhere you are from Photoshop.com, or view photos from select mobile devices using Photoshop.com Mobile*.

New Automatically sync your photos and videos across all your computers*.

Automatic online backup

Help protect your memories with 2GB of storage* (Additional storage available.)

New People Recognition

The people in your photos are automatically identified, making it a snap to find a specific friend or family member.



Smart analysis

The Auto-Analyzer automatically analyzes and tags your media so you can easily find your most interesting, highest quality photos and footage.

Smart Albums

Need certain types of photos and clips? Just set your criteria, and they're brought together automatically.

*Available in the United States only. Internet access required. Also available at Photoshop.com; no purchase necessary.

Make all your photos extraordinary

You want powerful photo editing, but you also want it to be easy. With Adobe Photoshop Elements 8 software you can quickly bring out the best in every photo you take—and cherish your favorite memories.



New Quickly recompose your photos to any size

Ever want to change the size or orientation of a photo to fit a certain frame? Now you can resize without distorting the key subjects of your shot.

New Preview adjustments easily

See a range of adjustments and quickly choose your favorite.



Enhanced Easily create the perfect photo

Easily combine the best from a series of photos to get a single, terrific result. Create perfectly lit shots with Adobe Photomerge® Exposure, and count on Photomerge technology to give you great group shots, panoramas, and more.

Get creative inspiration

Bring your ideas to life with relevant tutorials that appear just when you need them*.

*Available in the United States only.
Internet connection required.



Blend layers for cool effects [Learn how](#)

Create incredible movies with less work

Adobe Premiere Elements 8 software gives you a smarter way to create movies, with powerful, automated moviemaking options that save you time and deliver incredible results.

Adobe Premiere Elements can do it all for you...

Before



After



Enhanced Create a polished movie instantly

Using creative techniques from Hollywood directors, InstantMovie automatically edits your best clips together with coordinated music, titles, effects, and transitions from the movie theme of your choice. All-new themes are included.

...or you can use smart options to get great results with less effort...



New SmartFix

Shaky footage and color and lighting problems are fixed automatically.

New SmartMix

Enjoy a perfect balance of dialogue, music, and audio effects with automatic audio mixing.

New Smart Trim

Have all but your best footage trimmed away automatically. Or Smart Trim can recommend cuts and let you decide.

...and you can enhance any story with professional style



New Motion tracking

Easily add graphics, text, or effects that automatically move with the subjects in your scenes.



Enhanced Add Hollywood style

Easily add visual flair with your choice of over 20 movie themes and nearly 500 effects and transitions.

Share in creative ways

Your life makes a great story. Tell it your way in vibrant, customized print creations and web experiences, and share on your favorite devices. You can even combine photos and videos for amazing, stylish storytelling.



Online Album template: Slider



Photo book theme: Fun Shapes

Enhanced Share in fun, exciting ways on the web

Share your memories in one-of-a-kind Online Albums with your choice of new animated templates that let you showcase photos and videos together. Adobe Flash® technology lets viewers have fun interacting with your media.

Share via public or private galleries—friends and family won't have to register to look*.



Enhanced Create with flexible layouts

Choose from a variety of professionally designed themes, artwork, and templates, and then customize your pages to get the exact look you envision.

Create cinematic slide shows

Create a photo slide show, and then use InstantMovie to jazz it up with cool pan-and-zoom effects and transitions, titles, motion graphics, and more.



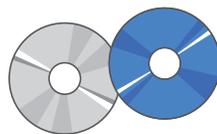
Pan

Transition

Zoom

Use photos and videos together

Grab a single video frame, edit it like a photo, and put it back in your movie for a fun freeze-frame effect or use it to create personalized disc packaging.



Share far and wide

Upload movies and slide shows directly to YouTube™ or your personal site.

Share on disc

Burn photos, slide shows, and movies to HD Blu-ray Disc or standard-definition DVD. You can go from camera to disc—with menu and scene index—in a few easy steps.

Share on the go

Play movies on devices such as Apple iPhone, Sony PSP® system, DivX certified players, Apple iPod, and 3G mobile phones.

*Available in the United States only. Internet access required. Also available at Photoshop.com; no purchase necessary.

Adobe Photoshop Elements 8 & Adobe Premiere Elements 8

Together, the #1 selling, award-winning consumer photo- and video-editing software products* give you the most complete solution for creating extraordinary photos, making incredible movies, and using photos and videos together in cinematic slide shows and more.



September 28, 2007
Adobe Photoshop Elements 6
April 1, 2009
Adobe Premiere Elements 7



October 19, 2007
Adobe Photoshop Elements 6



Organize

Easily find, view, and protect your photos and video clips in a convenient media management hub.

Enhanced Visually organize and find your best stuff in the easy-to-use Organizer.

Enhanced Take advantage of automatic analysis to quickly find your most interesting, highest quality photos and footage.

New Quickly find photos of friends and family with automatic People Recognition.



Organize and manage with ease.

Edit photos

Make all your photos extraordinary with powerful yet easy-to-use editing options.

New Quickly recompose your photos to any size, without distorting key subjects.

New Automatically create perfectly lit shots that show every detail.

New Preview a range of adjustments so you can quickly choose your favorite.



Easily edit photos with great results.

Make movies

Create incredible movies with less work thanks to smart, automated options and professional-quality effects and sound.

New Automatically trim away all unwanted footage, instantly fix shaky footage and color and lighting problems, and intelligently balance audio elements.

New Have fun with motion tracking—add graphics, text, and effects that automatically move with the subjects in your scenes.

New Wow your audience with graphics, animations, and more from an all-new clip art library as well as new Hollywood-inspired movie themes, effects, and transitions.



Create movies with Hollywood style.

Share

Share your photos, slide shows, and movies with family and friends via DVD, Blu-ray Disc, mobile devices, YouTube, and more.

Enhanced Automatically add movie-style effects, transitions, and titles to your photo slide shows.

New Share in exciting ways on the web via new interactive Online Album templates. Now you can showcase photos and videos together!



Share virtually anywhere.

*Source: The NPD Group/Retail Tracking Service (January 2007 to March 2009) based on units sold in the Video and Photo Editing categories. Combined units sold for Adobe Premiere Elements and the Adobe Photoshop Elements & Adobe Premiere Elements bundle (North America only).

SYSTEM REQUIREMENTS

Adobe Photoshop Elements 8

- 1.6GHz or faster processor
- Microsoft® Windows® XP with Service Pack 2 or 3, Windows Vista®, or Windows 7
- 1GB of RAM
- 2GB of available hard-disk space
- Color monitor with 16-bit color video card
- 1,024x576 monitor resolution at 96dpi or less
- Microsoft DirectX 9 compatible display driver
- DVD-ROM drive
- Web features require Microsoft Internet Explorer 6 through 8 or Mozilla Firefox 1.5 through 3.x

Adobe Premiere Elements 8

- 2GHz processor with SSE2 support; 3GHz processor required for HDV or Blu-ray; dual-core processor required for AVCHD
- Microsoft Windows XP with Service Pack 2, Windows Media Center, Windows Vista, or Windows 7
- For Windows XP: 512MB of RAM (2GB required for HD editing including HDV, AVCHD, or Blu-ray)
- For Windows Vista and Windows 7: 1GB of RAM (2GB required for HD editing including HDV, AVCHD, or Blu-ray)
- 4.5GB of available hard-disk space
- Color monitor with 16-bit color video card
- 1,024x768 monitor resolution at 96dpi or less
- Microsoft DirectX 9 or 10 compatible sound and display driver
- DVD-ROM drive (compatible DVD burner required to burn DVDs; compatible Blu-ray burner required to burn Blu-ray discs)
- DV/i.LINK/FireWire/IEEE 1394 interface to connect a Digital 8 DV or HDV camcorder, or a USB2 interface to connect a DV-via-USB compatible DV camcorder (other video devices supported via the Media Downloader)
- QuickTime 7 software

Adobe Premiere Elements supported import/export formats include:

ASF (import only), AVI, AVCHD (import only), SWF (import only), Blu-ray Disc (export only), DV, DVD, Dolby® Digital Stereo, H.264, HDV, JPEG, PNG (import only), PSD (import only), MOD and TOD (JVC Everio, import only), MPEG-1, MPEG-2, MPEG-4, MP3, WAV, QuickTime, Windows Media, WMA (import only), 3GP.

Import/export of some formats including AVCHD, DVD, Blu-ray, MPEG-2, MPEG-4, and H.264 may require activation or download of components via an Internet connection. Activation or download is fast, easy, and free. Import/export of 3GP, 3GP2, MOV, MPEG-4, and QuickTime requires QuickTime software.



From the makers of Adobe Photoshop,
the professional standard for image editing.

For more information

Product details:

www.adobe.com/xxxxxx



Photoshop®

See What's Possible™



Adobe

Adobe Systems Incorporated
345 Park Avenue
San Jose, CA 95110-2704
USA
www.adobe.com

Adobe, the Adobe logo, Adobe Premiere, Flash, Photomerge, Photoshop, the Photoshop logo, and "See What's Possible" are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Apple, FireWire, iPod, and QuickTime are trademarks of Apple Inc., registered in the U.S. and other countries. iPhone is a trademark of Apple Inc. Dolby is a trademark of Dolby Laboratories. Kodak is a trademark of Eastman Kodak Company. YouTube is a trademark of Google Inc. Intel, the Intel logo, Intel Core 2 Duo, and Intel Inside are trademarks of Intel Corporation in the U.S. and other countries. Microsoft, Windows, and Windows Vista are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. Roxio and the Roxio logo are registered trademarks owned by Sonic Solutions. Shutterfly is a trademark of Shutterfly, Inc. Contains SmartSound Music Scoring Technology. "PSP" is a registered trademark of Sony Computer Entertainment Inc. VST and ASIO are trademarks of Steinberg Media Technologies GmbH. Yahoo! is a registered trademark of Yahoo! Inc. PC Magazine Editors' Choice Award Logo is a registered trademark of Ziff Davis Publishing Holdings Inc. Used under license. All other trademarks are the property of their respective owners.

© 2009 Adobe Systems Incorporated. All rights reserved. Printed in the USA.

91009328 8/09